

**Caroline Sweeney** | COLLEGIAN

**illustration by Lisle Alderton**

**Joseph Sommers | COLLEGIAN**

Strawn

**WESTSIDE**  
**776-4222**



**Claflin Books and Copies**  
1814 Claflin Rd.  
www.claflinbooks.com



(785) 776-3771  
Fax: (785) 776-1009

**ACROSS**  
1 Annoys  
5 Possess  
8 En-grossed  
12 Minimal change  
13 Actor McBride  
14 Shrek is one  
15 Blood-hound's clue  
16 Rowing team's commander  
18 Harmful  
20 Con-tract's conditions  
21 Christ-mas tree, often  
22 Thesau-rus wd.  
23 Judge's prop  
26 Steve Martin's take on the Cyrano story  
30 Praise in verse  
31 Whatever number  
32 Skull tool  
33 Blood poisoning

**DOWN**  
1 PC picture  
2 Start over  
3 Kentucky fort  
4 Discord  
5 Happen  
6 "Knock, knock. — there?"  
7 Put the kibosh on  
8 Ivanhoe's love  
9 Culture medium  
10 Stiffly neat  
11 Saw-bucks  
17 Charon's river  
19 Lubricate  
22 Sauce source  
23 Obtained  
24 Commo-tion  
25 Irritate  
26 Genetic messenger  
27 Opposite of "oui"  
28 Kvetch  
29 Before  
31 Help  
34 Obliter-ates  
35 Catchall abbr.  
36 Super-man foe  
Luthor  
37 False  
39 Senti-mental-ized writings  
40 First victim  
41 Took the bus  
42 Egress  
43 "Animal House" group  
44 Pealed  
45 Director Premin-ger  
46 New Mexico art colony  
48 Surprise cries

**Solution time: 21 mins.**  

G	A	M	S		T	I	P		A	B	L	E
U	T	A	H		Y	M	A		S	E	A	L
R	O	S	Y		M	A	R	T	I	A	N	S
U	P	K	E	E	P		E	N	T	R	E	E
				S	P	A	S		T	I	S	
M	A	R	T	I	N	I	S		S	K	E	W
I	C	E		C	U	S	P	S		I	K	E
D	E	F	T		M	A	R	T	I	N	E	T
				E	R	A		L	I	A	R	
S	P	R	U	N	G		T	R	O	P	I	C
M	A	R	T	I	N	E	Z		N	A	S	A
O	P	A	H		A	V	E		I	T	L	L
G	A	L	S		W	A	R		C	H	E	F

**Yesterday's answer 2-9**

1	2	3	4		5	6	7		8	9	10	11
12					13				14			
15					16				17			
18					19				20			
			21				22					
23	24	25				26				27	28	29
30					31					32		
33			34	35					36	37		
			38				39					
40	41	42				43				44	45	46
47						48				49		
50					51					52		
53					54					55		

2-9

CRYPTOQUIP

R J Y X N Q J X Q Q J Y S F S Z K X N

U N Z R C Y K R T Y S K X T C Q F F B B Y N

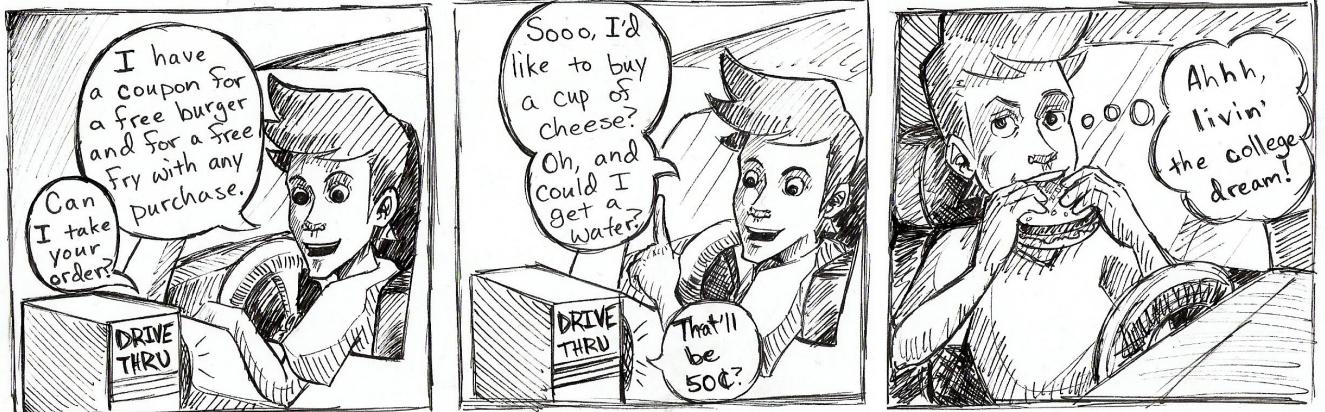
V F C Q F B R Q C U Z C Q F V Y N C

X J X K B - S N R U Y C X R K .

Yesterday's Cryptiquip: HOW WOULD ONE REFER TO BITS OF GOSSIP SPREAD BY A MOTEL'S PAYING GUESTS? THE ROOMERS' RUMORS.

Today's Cryptiquip Clue: Q equals T

# Cheap Fixes | By Erin Logan



## DAILY BLOTTER

### ARREST REPORTS

**SATURDAY**

**Lindsay Rose Longanecker**, Ogden, was arrested at 6:15 a.m. for battery. Bond was set at \$500.

**Prentes Deion Gene Potts**, Overland Park Kan., was arrested at 6:16 a.m. for driving with a canceled or suspended license. Bond was set at \$750.

**Yifei Lee**, 1602 Hillcrest Drive, was arrested at 9:29 a.m. for failure to appear. Bond was set at \$750.

**Christopher James McCreight**, 2793 Purcell Rd., was arrested at 9:30 a.m. for failure to appear. Bond was set at \$1,500.

**Victoreya Leevette McCuin**, 1400 Chase Place, was arrested at 11:45 a.m. for probation violation and failure to appear. Bond was set at \$1,100.

**James Andrew Bailey**, 531 Sunset Ave., was arrested at 8:40 p.m. for driving with a cancelled or suspended license. Bond was set at \$750.

**Alejandra Judith Martinez**, Oklahoma City, was arrested at 11:31 p.m. for obstruction of the legal process and unlawful use of a license. Bond was set at \$1,000.

**William Mitchell Henry**, Ogden, was arrested at 11:36 p.m. for driving under the influence. Bond was set at \$1,000.

**SUNDAY**

**Michael David Leach**, 409 Summit Avenue, was arrested at 1:11 a.m. for aggravated assault and disorderly conduct. Bond was set at \$3,000.



To view the daily arrest report from the Riley County Police Department, go to the Collegian Web site, [www.kstatecollegian.com](http://www.kstatecollegian.com).

## CORRECTIONS AND CLARIFICATIONS

There were errors in the Feb. 8 Collegian. The wrong ad was run in yesterday's Collegian, stating it was in one week. The Engineering Career Fair will be held today, Feb. 9, from 11 a.m. to 4 p.m. in the K-State Student Union Ballroom. The Collegian regrets the errors. If you see something that should be corrected or clarified, call news editor Bethaney Wallace at 785-532-6556 or e-mail [news@spub.ksu.edu](mailto:news@spub.ksu.edu).

## THE PLANNER

### CAMPUS BULLETIN BOARD

**The Mortar Board Senior Honor Society** will sponsor Campus Leader Administrative Panel on Feb. 16th from 12-1 p.m. in the Union Courtyard. Enter to win a drawing for two \$100 Scholarships.

**The K-State Women's Center** will be sending valentines to the Manhattan Emergency Shelter and the Crisis Center. Stop by the K-State Women's Center Kiosk in the Union, next to the radio station from 10 a.m. - 2 p.m. till Thursday. All craft supplies will be provided.

**Information Technology Assistance Center** will be presenting the following orientations. The events are open to all K-State faculty, staff and students. Registration required. -IT Orientation: The Magic Behind the Curtain — The Educational Communications Center will be held from 2-3 p.m. Thursday in Hale Library room 401B. -IT Orientation: IT Training will be held from 2- 3 p.m. Feb. 17 in Hale Library room 401B. -IT Orientation: Computing at K-State will be held from 2-3 p.m. Feb. 23 in Hale Library room 401B. -IT Orientation: Library Technology will be held from 10-11 a.m. March 4 in Hale Library room 401B. -IT Orientation: Emerging Technologies will be held from 10-11 a.m. March 10 in Hale Library room 401B.

**Rec Services** is offering a Spring Break Shape Up program designed for two individuals to be able to workout together with a Wildcat personal trainer twice a week for three weeks. The program begins Feb. 15. Cost is \$45 per person. Program limited to the first 30 pairs who sign up. Only K-State students and Peters Recreation Complex members may participate. For more information, call 785-532-6980.

**Rec Services** is offering a new workout class beginning Feb. 15: Jump Rope Fitness. The class will meet on Mondays at 3:30 p.m. and Thursdays at 5 p.m. at the Rec. This is a free class, but will be limited to 25 participants per session. Reserve your spot at the service desk.

For more information, call 785-532-6980.

**Applications for National Student Exchange** for fall 2010 and spring 2011 are due by March 1. For more information, contact Kari Nap in the Office of Admissions at [karinap@k-state.edu](mailto:karinap@k-state.edu) or go to [Nse.org](http://Nse.org).

**The TechBytes** series is offering the following sessions. The series is open to all K-State faculty, staff and students. Registration is not required. All sessions are from 1:30-2:30 p.m. and held in 501 Hale Library except for the one on Feb. 25, which will be held in 301A Hale. -Thursday - Yolink Search -Feb. 18 - Time to Talk - This presentation focuses on new Web 2.0 tools. -Feb. 25 - Uses of WordPress -March 4 - Twitter Tools -March 11 - Zimbra Calendar -March 25 - Google Wave

**Rec Services'** personal trainers present a series of free workshops called Muscle Focus from 2-3 p.m. on Saturdays. These free workshops are for men and women. Each workshop targets a different muscle group. Sign up for these free workshops at the weight room attendant desk. Saturday will focus on chest and abdominals. For more information, call 785-532-6980.

**Mortar Board Inc.** is accepting applications. Access the application at [K-state.edu/mortar-board](http://K-state.edu/mortar-board) and submit to 107 Leadership Studies Building, second-floor reception area by Feb. 19. Mortar Board members will be available in the Union Feb. 16-18 to answer questions and celebrate National Mortar Board Week (Feb. 15-19).

The Planner is the Collegian's bulletin board service. To place an item in the Planner, stop by Kedzie 116 and fill out a form or e-mail news editor Bethaney Wallace at [news@spub.ksu.edu](mailto:news@spub.ksu.edu) by 11 a.m. two days before it is to run. Some items might not appear because of space constraints, but are guaranteed to appear on the day of the activity. Confirmation will not be provided.

## kansas state collegian

The Collegian, a student newspaper at Kansas State University, is published by Student Publications Inc. It is published weekdays during the school year and on Wednesdays during the summer. Periodical postage is paid at Manhattan, KS. POSTMASTER: Send address changes to Kedzie 103, Manhattan, KS 66506-7167. First copy free, additional copies 25 cents. [USPS 291 020] © Kansas State Collegian, 2010



**Not Just More Alert, More Alive.**

**AdvoCare Spark Energy Drink**

- nutritionally advanced
- 21 essential vitamins & minerals
- sugar-free

**Get Fit Physically and Financially!**  
[www.slimurlife.com](http://www.slimurlife.com)  
**Contact**  
Heath Gerstner  
620.727.3717  
**FREE SAMPLE!**

Apply to be an  
**Orientation Leader**  
or  
**Wildcat Warm-up Counselor**  
for June 2010

Enthusiastic, motivated leaders are needed.

Help new Wildcats in their transition to K-State.

Information and applications available online at <http://www.k-state.edu/nss/positions/>  
Contact Tamara Bauer at [tamara@k-state.edu](mailto:tamara@k-state.edu) or 532-6237  
Application Deadline: Monday, February 15

The Office of Student Activities and Services offers:

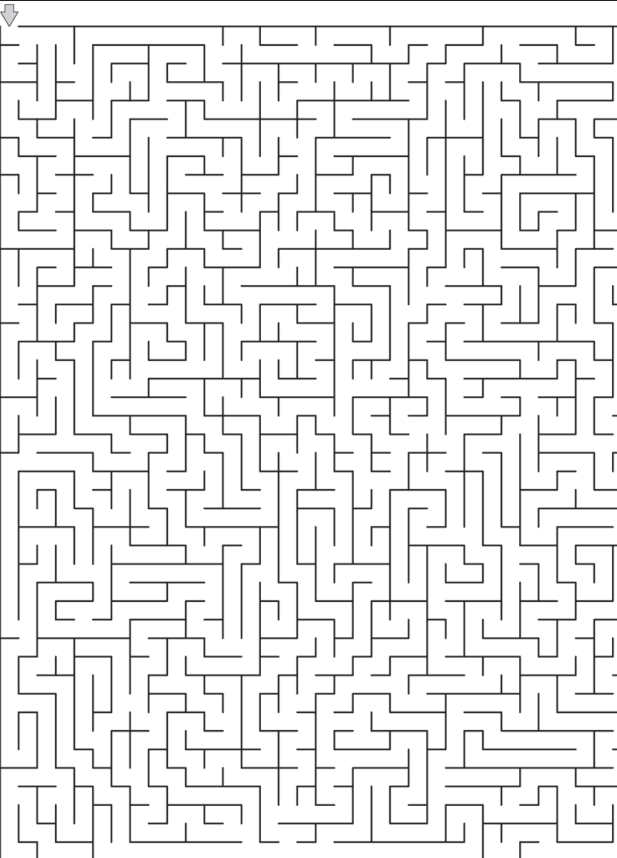
**Free Consumer & Tenant Advice**



The Consumer and Tenant Affairs Office provides information on landlord/tenant rights and responsibilities and aids in the resolution of consumer complaints regarding products and/or services. Brochures regarding landlord/tenant and consumer issues are also available.

**Consumer and Tenant Affairs Office**  
Appointments Available Daily  
Call 532-6541 to make an appointment.

**Lost?**  
**Find your ad here!**  
Sponsor the maze and become a daily part of the Collegian!  
CALL (785) 532-6560 for more info.



**KRAZYDAD.COM/PUZZLES**

**CES Presents...**  
**Walk-in Wednesday**  
*Drop by to have your resume reviewed or to ask a quick question. No appointment necessary.*

- ★ 12 pm to 4 pm
- ★ Holtz Hall


**Dining Etiquette**  
*Learn how to make a positive impression when your interview includes a meal. Professional attire required. The cost is \$9.00 per person (or \$5.00 with a KSU meal plan). Reservations must be made between Feb. 1-26 through CES in Holtz Hall.*

- ★ Thurs. March 4, 5:30 pm
- ★ Derby Dining Center Gold Room

**Guiding You from College to Career**

- Kansas State University • Career and Employment Services • 100 Holtz Hall
- (785) 532-6506 • [ces@k-state.edu](mailto:ces@k-state.edu) • [www.k-state.edu/ces](http://www.k-state.edu/ces)

**KSU Theatre Presents**  
**big Love**  
a play by Charles Mee



"love gone right, wrong and everything in between"

February 4-6 and 10-13  
Nichols Theatre 7:30pm  
Tickets \$8-\$13  
McCain Box Office 532-6428  
Website: [ksu.edu/theatre](http://ksu.edu/theatre)



COLLEGE MOM

‘Other baby’ brings new challenges



It all started last week. I offered to watch my neighbors’ six-week-old baby girl for an hour and a half every weekday morning during the time that overlapped while my neighbor had to be at work before her husband got home from his graveyard shift at UPS. My neighbors are wonderful, and I was more than willing to help them out. I was also excited that Emaline would have a little friend to hang out with over this semester (thinking in my weird mommy way that they would end up being friends far into the future). It seemed easy enough; I had my own six-week-old just five months ago.

I, however, had no idea what my new morning routine would be like. It works out well; my neighbor brings over her daughter about the same time Emaline wakes up. Emaline has grown so independent lately, playing by herself for twenty minutes at a time and holding her own bottle during feedings, which I thought would make taking care of two babies a breeze.

I was correct in my assumptions about it being physically simple, but the emotional part of feeling like I’m abandoning Emaline is much harder than I had ever considered.

I’m probably experiencing an excessive amount of mommy guilt, but Emaline just gets this look on her face like “What the hell are you holding?” She’s quite used to older kids from day care and from being around her cousins, but the mix of curiosity and jealousy on her face each morning is humorous, but heartbreaking.

Of course, her daddy is there to give her undivided attention, but that I am giving most of my attention to another person is just mean.

She and I will eventually adjust as the “other baby” becomes normal, but for now I must remember it is good for her to not always be the center of attention.

Another unexpected challenge was not knowing what to do with a less mobile, easily-pleased baby.

When Emaline was that age, every parent told me to appreciate that time because it was the easiest stage to take care of a child. I was quick to disregard them, but now, as I try to jingle toys in front of a baby who just wants cuddled and fed, I realize I was making Emaline’s care more involved than it needed to be, I concede that those parents were right. It is easy!

Emaline’s independence is nice, but making sure she doesn’t get into things she’s not supposed to, replacing toys she’s thrown across the room, and fighting her for the spoon during meals is exhausting, even more than late-night feedings.

I suppose we’ll see how Emaline adjusts to our little visitor, and what lessons I learn as I get a chance to re-experience raising a newborn.

Aubree Casper is junior in life science. Send comments to [edge@pub.ksu.edu](mailto:edge@pub.ksu.edu).

Tailored to Sustain



**Annemarie Olson**, local tailor, hems a pair of pants in her shop "All Stitched Up" on 5th St. in downtown Manhattan. Olson repairs and alters all types of clothing, as well as makes clothes from scratch, and offers students a 10% discount.

Go green with clothing swap, thrift shops



Going green is an idea that has become increasingly more popular over the past couple of years. There are ways to go green with your style that you can integrate into your life to make your wardrobe more sustainable.

Tie-dye gets a bad reputation and is not always associated with fashion unless it’s faux pas. However, there is a way to tie-dye to make plain clothes more fashionable and fun without the Woodstock hippie undertone. The process is pretty simple and straightforward and it’s an inexpensive way to transform plain white clothes into customized one-of-a-kind pieces that are still fashionable. The trick is to research different techniques before you start, so you understand what the end product will be.

While this next option may be more expensive, tailoring has a profound payoff that is worth the investment. For example, you recently lost some weight and your favorite jeans do not fit the way they did before, but you do not have the heart to throw them away. By taking your jeans into a tailor and getting them altered, your jeans will fit your new body in a bet-

ter way because they are customized to fit you and your body.

A fun and more interactive way to go green with your wardrobe is to have a clothes swapping party. Get some of your friends together and have each person bring some items they do not wear anymore and everyone can pick and choose what they like for free. The items that do not fit you anymore but you cannot seem to part with can go with someone you know is going to take care of it. This is a good way to part with clothing but be able to come away with new clothes instead of going shopping and spending more.

Swapping parties do not have to be just for clothes. You can have an accessory swap, too. You can swap shoes, purses, belts and jewelry. By trading with friends, you have a chance to create a new personal style. If you have friends who dress more trendy, this is a simple way to break in a trend before investing in it. If you do not think you can pull off big jewelry, find a friend who owns big jewelry and try it out a few times. If you don’t like the trend then you aren’t left with buyer’s remorse and a bunch of jewelry you’re never going to wear.

Thrift shopping is another way of going green. While you may have to hunt for the perfect finds, it’s worth it. There are some stores that cater to a trendier set and there are some, like Plato’s Closet, that will only accept cer-



**Olson** said a good way to buy sustainably is to purchase used and thrift clothing, then have them tailored or altered for your specifications.

tain brands and items at a particular time of year. Taking clothes to second-hand stores is a way to recycle your clothing so it isn’t going to waste and gives others the chance to enjoy the same clothes you enjoyed.

Going green has a profound effect on a lot of people and there are other ways to go green besides changing your light bulbs

and buying a hybrid. Small gradual changes make a difference in the long run and small changes lead to bigger changes. By starting small, you still help out the environment, make an impact and look fashionable all at the same time.

Jessie Dowell is a junior in apparel and textiles. Send comments to [edge@pub.ksu.edu](mailto:edge@pub.ksu.edu).

Work ethic helped professor run dairy farm, be governor

Tyler Sharp | COLLEGIAN

John Carlin’s work ethic has played an integral role in his life. The visiting professor of the School of Leadership Studies and veteran of Kansas politics seems to have learned that trait at a young age. Raised on a dairy farm near Smolan, Kan., a small town in Saline County, Carlin was quickly immersed in a culture of hard work. The culture manifested itself into a diverse array of high school involvement in 4-H and FFA activities. Involvement with those organizations proved beneficial for Carlin in terms of experience and

beyond.

“Without a doubt it had a huge influence,” he said. “It gave me an opportunity to develop some decision-making skills that stayed with me forever.”

**PLANTING THE SEEDS OF SUCCESS**

Carlin entered K-State in 1958. He was active in a number of organizations, including Farm House Fraternity, the judiciary branch of the Student Governing Association, the dairy judging team and Blue Key, amongst others. At the conclusion of his college education in 1962, Carlin left with a bache-

lor’s degree in dairy science (then dairy husbandry). He returned to Smolan and began conducting the family’s dairy operation.

“That was the plan,” he said. “I was doing what I was, in some ways, expected to do and wanted to do.”

During this time, Carlin served as a Democratic precinct committeeman, fulfilling an interest in politics. His position, involving little opposition and little responsibility, seemed to be a perfect fit for the young dairy farmer, until a simple twist of fate changed everything.

In September of 1968, a story appeared in the nearby Salina

Journal about a Democratic candidate for the legislature moving out of the district and the subsequent search for a replacement. The law allowed a replacement to be named at any point prior to the ballots being printed Carlin said. After reading the article, he made a still-inexplicable decision. Carlin called the county party chair and expressed his interest.

“To this day I cannot explain why looking at that suddenly, instantly triggered an interest,” he said.

Carlin campaigned and was unsuccessful in his legislative bid. He returned to his life as a dairy farm-

er and was prepared to never return to politics. But in 1970, the interest returned and he was elected. The experiences of 1968 were key in his election, Carlin said. Carlin also learned the importance of door-to-door campaigning.

“A lot of candidates fail because they simply don’t want to do that,” he said.

Got to [kstatecollegian.com](http://kstatecollegian.com) and read the rest of the story.



American Academy of Cosmetology & Massage Therapy

All services supervised by instructors

• Facials

• Aromatherapy

• Manicures/Pedicures

• Full Body Waxing

• Massage Therapy

Valentine’s Day packages available

785-539-1837

[americanacademymanhattan.edu](http://americanacademymanhattan.edu)



# Fighting Intolerance

## ‘Don’t ask, don’t tell’ policy supresses our troops



Leslie Campbell

On Jan. 29, 1993, a law was introduced under the Clinton administration that shifted barriers in the United States military. Popularly referred to as the “don’t ask, don’t tell” policy, it allows gays and lesbians to serve in the military service, as long as they are not “openly” gay, which includes engaging in homosexual acts and telling fellow service members about their sexual preference.

During his campaign race, President Obama repeatedly promised to revoke this law. Obama finally took a firm stand toward the end of his State of the Union address, pledging to begin the process of repealing the policy.

Defense Secretary Robert M. Gates and Admiral Mike Mullen, chairman of the Joint Chiefs of Staff, carried out a hearing with a Senate panel introducing their plan to carry out a repeal last Tuesday in an attempt to get the ball rolling on the issue. Mullen was quoted by the New York Times saying, “No matter how I look at the issue, I cannot escape being troubled by the fact that we have in place a policy which forces young men and women to lie about who they are in order to defend their fellow citizens.”

It is safe to say that opinions on the issue have definitely changed since the origin of the debate in 1993. A CNN/Opinion Research Corporation poll conducted in De-

cember of 2009 showed 81 percent believed openly gay people should be allowed to serve in the United States military, while 7 percent believed they should not.

The opposition’s attitude to repealing this law is based on the notion of “if it isn’t broken, why fix it?” But in a sense, there is something broken. What kind of “free” society suppresses the individuality of a person? Men and women brave enough to volunteer to serve their country should not have to hide an aspect of their life that public opinion finds unbecoming. How can these soldiers perform to the best of their ability if they live in constant fear of “blowing their cover?”

A lack of unit cohesion is another standpoint the opposition takes, but as the greatest military in the world, we should be able to adapt and accomplish the mission regardless of sexual discrepancies. Canada, Great Britain and Australia, to name a few, are all functional and cohesive militaries that allow homosexuals in their forces. I believe if our allies are capable of performing effectively regardless of their sexual preference differences, we are qualified to do the same.

According to the Servicemembers Legal Defense Network, more than 13,000 homosexual service men and women have been dismissed since the law was enacted in 1993. This is unacceptable. Within that statistic there are countless intelligent, skilled, motivated soldiers whose career was cut short due to their sexual orientation.

The military system is based on talent and ability: a meritocracy. Success in the military depends on accomplishments, not privilege, wealth or prestige. Therefore, allowing ho-



Illustration by Hannah Loftus

mosexuals to participate in such an organization only makes sense. They are people, and they want to accomplish great things just like everyone else. We stress equal opportunity employment; I think the military needs to make this same commitment.

Obama took a major step in supporting the repeal of “don’t ask, don’t tell,” and now he must follow through to end this prejudice against

homosexual service members. The American soldier willingly signs up to protect and promote the idea of American democracy and all that we stand for as a nation. We, as a nation, are serving them an injustice by not accepting them as they are.

Leslie Campbell is a junior in apparel and textiles and journalism and mass communications. Send comments to [opinion@pub.ksu.edu](mailto:opinion@pub.ksu.edu)

# Superbowl ads offend consumers, foster stereotypes



Jenene Heavey

How emasculated is your man? If you were watching the Super Bowl commercials (sober) you should know what I’m talking about.

Twenty minutes after half-time the Web was already buzzing about the wrath of gender stereotyped advertising in Super Bowl XLII commercials.

“We noticed a theme about how men are so emasculated by women and how they have no choices in their sad, little lives,” wrote Theresa Walsh Giarrusso, on the Atlanta-Journal Constitution blog. “Starting with a Dove ad for skincare for men, we learned that men are destined to marry, have kids and be forced to do yard work. This ad was less about women beating down their men and more about men just not having any choices in life.”

Men don’t have any choices in life? Really? I’m blown away that Dove has traded its 2005 Campaign For Real Beauty, which promoted building self-esteem, inner-beauty and self-acceptance for all body types, morphing into a pro-gender stereotyping company.

Surely, you can remember seeing female underwear models over 100 pounds in magazine and billboard ads.

“They wore white bras and panties. Grinning. Posing. And looking real comfortable in their own twenty-something skins - rounded stomachs, full thighs and all,” wrote Maureen Jenkins, of the Chicago Sun Times in a review of the bold in-your-face advertising campaign.

The Dove Evolution video earned coverage on TV programs “The View,” “Entertainment Tonight” and “The Ellen DeGeneres Show.” It also generated more than three times the traffic to the Web site than it did in a 2005 Super Bowl commercial, according to Jack Neff of Advertising Age.

Five years later, Super Bowl commercials focus more on sexism and accentuations of gender stereotypes. That is not entertaining. From a public relations/mass communication’s stand point: Dove’s credibility is shot.

Does anyone else see the problem here? I feel betrayed. Dove put millions of dollars into a corporate responsibility program that would make a difference, a real difference. It enjoyed tremendous success and made a terrific impact on women’s lives, until now.

Dove’s mission statement claims it is their purpose “to make women feel more beautiful every day by challenging today’s stereotypical view of beauty and inspiring women to take great care of themselves.”

Real Girls, Real Pressure: A National Report on the State of Self-Esteem Fund, revealed there is a self-esteem crisis in this country that pervades every aspect of a girl’s life, including her looks, performance in school and relationships with friends and family members.

Key findings in the study are as follows: Seven in 10 girls believe they are not good enough or do not measure up in some way, including their looks, performance in school and relationships with friends and family members. Reality versus Perception: low self-esteem significantly impacts girls’ overall feelings about their own beauty. Girls with low self-esteem are significantly more likely to engage in negative behaviors. The self-esteem tipping point: transition to teenage years results in loss of trust and communication with adults. Parents’ words and actions play a pivotal role fostering positive self-esteem in girls.

I’m not a sociologist, but I know by being alive that a female’s self-esteem correlates with how men view and treat them.

The commercial is currently rated five stars out of five stars on Youtube.com, indicating that the majority doesn’t understand the impact of behavior and attitudes regarding gender roles and stereotyping.

The Dodge Charger ad, titled “A Man’s Last Stand,” was far more indicting toward women. The tone was an insulting

monotone narrative, a man who deserves a badass muscle car because he submits to a rigid existence to satisfy his wife.

Here is part of the script:  
*Walk the dog at 6:30 a.m.  
Shave and clean out the sink after they shave  
Be at work at 8  
Sit through two-hour meetings  
I will say yes when you want me to say yes*

*I will take your call (Gee thanks!)  
Listen to YOUR (the mean wife’s) opinions about my friends  
Listen to YOUR friends’ opinions about my friends*

*I will be civil to your mother  
I will put the seat down  
Carry your lip balm (I totally ask Michael to do this)*

*Watch your vampire TV shows  
Put my underwear in the basket (PLEASE! Really is it that hard!)  
“And because I do this I will drive the car I want to drive! Charger: Man’s Last Stand!”*

*YouTube ratings are giving this commercial a four out of five stars. Boo. This is not entertainment.*

For \$2.6 million per 30 seconds, Dove and Dodge will not profit by offending the consumer. Last night, 97 million people watched these companies brand themselves with gender stereotyping.

Jenene Heavey is a senior in Mass Communications. Send comments to [opinion@pub.ksu.edu](mailto:opinion@pub.ksu.edu)

# Food industry needs to be regulated like big tobacco



Eli B. Neal

In recent years, America has waged an all-out war against smoking. Companies have long been banned from advertising on TV, smoking bans have become nearly universal and the excise tax placed on cigarettes has been steadily increasing. The reason behind the war on smoking has always been a simple one: public health. Smoking causes a long list of preventable diseases and accounts for 440,00 deaths a year, according to the surgeon general.

At first glance the fight to end smoking seems justified, and the public’s desire to save me from my nearly inevitable death by lung cancer seems an altruistic, even noble one. Until we examine America’s battle against preventable dis-

ease closer, and realize that while tobacco has been continually regulated, America’s food industry has been allowed to destroy the health of millions of Americans. Every year 300,000 people die as a result of obesity-related illnesses. Despite claiming the lives of nearly as many people as the tobacco industry, there have been few serious attempts to regulate the food industry’s aggressive marketing of unhealthy food.

America’s obesity epidemic is nearly three times as widespread as smoking. According to the surgeon general, 66 percent of American adults are overweight, and only 21 percent of Americans smoke, according to a Gallup poll. This means while America’s food industry makes billions selling grease and sugar-filled food, two thirds of our population is at an increased risk for heart disease, diabetes and cancer. Worse yet, children have been a frequent target of fast food and junk food advertising. Today one third of preschool age children are overweight, according to the surgeon general.

If we are going to allow the U.S. government to regulate industry and consumer spending in one industry in the name of public health, then the government needs to do so to the food industry, as well. It is absurd to force me to pay \$2 in tax for a pack of cigarettes, but allow me to buy a McChicken dripping with grease for a dollar. Since it is certain the government will never give up the billions they make off cigarettes, we should begin taxing unhealthy foods.

If a large sin tax were placed on foods that contain above a certain number of calories, the effect on America’s eating habits would be evident nearly overnight. If a Big-Mac suddenly cost \$8, and items on the dollar menu doubled in price, Americans would very quickly start shifting toward a healthier diet.

The real effect, however, would come at the corporate level. If it was no longer financially profitable for American restaurants to sell this food, they would quickly begin marketing healthy alternatives. Dollar menus might quickly fill up with turkey sandwiches, salads and veg-

etables that weren’t deep fried.

A second, and perhaps even more important, way the handling of the food industry needs to mirror that of the big tobacco is they absolutely cannot be allowed to continue marketing to children. Can you imagine a world where a clown told children they got a free Avatar toy when they bought a pack of Marlboros?

Unfortunately, the effects of Ronald McDonald on today’s children may be no less severe if he were selling smokes instead of hamburgers. By getting children hooked on unhealthy foods, corporations know they destine them to a life of preventable disease, but more importantly, brand loyalty and revenue. We cannot continue to allow these corporations to make billions by selling food that amounts to poison to millions of American children. Companies that sell unhealthy food need to be banned from targeting children, just as tobacco companies have been.

Eli B. Neal is a junior in English. Send comments to [opinion@pub.ksu.edu](mailto:opinion@pub.ksu.edu)

Corene Bresindene  
editor-in-chief  
Lauren Garrison | metro editor  
Grant Guggisberg | sports editor  
Hannah Loftus | opinion editor  
Justin Nutter | sports editor  
Owen Praeger | online editor  
Kelley Price | multimedia editor  
Jesse Riggs | managing editor  
Mayra Rivarola | campus editor  
Carlos Salazar | presentation editor  
Tim Schrag | edge editor  
Logan Snyder | ad manager  
Rachel Spicer | presentation editor  
Tommy Theis | photo editor  
Bethaney Wallace | news editor  
Bethaney Wallace | copy chief

DISPLAY ADS.....785-532-6560  
CLASSIFIED ADS.....785-532-6555  
DELIVERY .....785-532-6555  
NEWSROOM.....785-532-6556

LETTERS TO THE EDITOR  
The Collegian welcomes your letters to the editor. They can be submitted by e-mail to [letters@pub.ksu.edu](mailto:letters@pub.ksu.edu), or in person to Kedzie 116. Please include your full name, year in school and major. Letters should be limited to 350 words. All submitted letters might be edited for length and clarity.

KANSAS STATE COLLEGIAN  
[news@pub.ksu.edu](mailto:news@pub.ksu.edu)  
Kedzie 103, Manhattan, KS 66506



# Finish Well

## Kari Kincaid aims to ‘savor everything’

The Collegian sat down with Kari Kincaid to talk about being a leader on the team and what comes next after her college career ends. Kincaid is one of two seniors on this year’s Wildcat team. She averages 8.5 points per game and leads the team in assists, with 64 on the season.

**Q: Being from Andover, is it fun to play so close to home?**

A: “Yeah, I love that my family is able to come to my games. And it’s exciting to be from Kansas and play at Kansas State. I really feel like this is home to me, and that’s the way it’s been in the past in Coach P’s program. But it’s been really exciting to be close to home and have friends and family come and support me.”

**Q: Has your senior year been all you’ve hoped it would be?**

A: “It might not, as of right now, been as successful as in the past, but I know that there’s always a reason for something. I know that I’m going to make the most of my senior year and I know it’s not about me. I want to get these players ready for next year and continue the success of this program. I want to get wins for the team, but also really instill in these young players what it takes to a part of Coach P’s program.”

**Q: You guys will probably be the underdog in a lot of your games as the season ends. What does that mean for the team?**

A: “We’ve shown how we can play. We can beat a lot of teams in the Big 12. But we’ve got to have that confidence going into games and understand that when we’re playing on our home floor, it’s a must-win for us.”

**Q: What are some of your goals for this season?**

A: “My main goal for myself this year is to be a leader, both on and off the court, and to lead by example, not by words. It’s always a work in progress, but every day I’m being challenged more and more to do that. As a team, we’re really the underdog this year. It’s a huge transition year for us, because we had our really strong core in our seniors last year and they left, but the good thing is they’re still here supporting us, helping us along the way and giving us helpful tips here and there. So I really just want to surprise some people for our senior year. Really prove that we can be good, and I think our coaches are really preparing us well for that.”

-Compiled by Grant Guggisberg

**Q: What are some of the specific things you do to be a leader on this team?**

A: “A lot of times I just try to be an example. Get on the court before practice, get shots up. Always be talking on the court, getting people where they need to be. Or representing our University like it should be and really respecting our coaches and being coachable and really getting better at my game. That’s what I’ve been trying to do.”

**Q: Is there any particular game you’re looking forward to as your career comes to an end?**

A: “You know, at this point in my career, I was thinking, I’ve been playing basketball since I was 5 years old. That is 17 years of my life, so I can’t think about not playing another game. So I’m really trying every game to play my absolute heart out, leave everything I have on the court, and live with no regrets because basketball has been such a blessing for me and I don’t want to take it for granted.”

**Q: What are your plans when your career at K-State is done in May?**

A: “I graduate in May, I get married at the end of May, and then I’m moving to Fort Worth and hopefully finding a teaching job down there. So, I’m living up the college life because as soon as it’s over, it’s to the real world and being a big person. It’s exciting, but I want to savor everything until then.”



# Wildcats should stay focused this week



On paper, the next eight days look easy for the K-State men’s basketball team.

Back-to-back home games against the bottom two teams in the league, with a full week to prepare for the first match-up on Saturday. The two opponents combine for just three league wins and 14 league losses, and K-State has beaten them both on the road already this season. Sounds easy right?

Don’t be so sure. Colorado and Nebraska may not be among the top teams in the league, but they won’t roll over either. Knowing head coach Frank Martin, he isn’t overlooking these teams just because they have had limited success this season. He consistently boasts the Big 12 Conference as the toughest in the country, and whether that’s true or not, there are no such things as easy games in this league.

Take the Kansas basketball team, for example. They traveled to Boulder, Colo., last week and needed overtime to escape with a win. They then returned to Lawrence three days later and found themselves in a two-point game against Nebraska with 13 minutes to play in the second half. While the Jayhawks won both of these games, they didn’t accumulate many style points in the process.

K-State has beaten both of these teams this season, each in a different fashion. The win against Colorado was a hard-fought victory that could have just as easily ended in a loss. The Wildcats led by only four with 1:25 left to play, before sealing the game at the free-throw line. Hardly a convincing victory, but a win nonetheless.

The game in Lincoln, Neb., was a different story. The Wildcats dominated the game in nearly every aspect, humbling the Cornhuskers, 76-57, in a game that was never very close. Can they repeat that performance next week in Bramlage? Probably so, but it’s worth noting that after winning 14 straight at home, the Wildcats are currently on a two-game home losing streak.

Don’t get me wrong, I’m not saying the Wildcats will lose either of these games. I’m saying it would be foolish to overlook them as automatic wins. There is a reason Colorado and Nebraska are at the bottom of the standings. They have a tendency to play games close and lose their composure in the final minutes. Nebraska’s lone win in league play came against a shaky Oklahoma team at home. Colorado got its two league wins against Nebraska and Baylor.

The Wildcats are more talented and athletic at almost every position and on paper, should win easily. They have defended their home court well this season, with both of their losses in Bramlage coming at a narrow margin. But perhaps the biggest advantage K-State has over these two teams is their ability to win on the road. Against Division I opponents, Colorado and Nebraska combine for a dismal 1-13 record in true road games this season. The lone road win came on Nov. 29 when Nebraska barely edged Southern Cal in Los Angeles, 51-48. USC is now 14-9 and in a five-way tie for second in the Pac-10 Conference standings in what could be the worst collective showing by a power conference in decades.

After losing at home to KU, much of the team felt bad for the fans who have supported the team this season. They want to win these home games. It’s also proven that these teams struggle on the road, and that the Wildcats can beat them. Now, they just have to go out and do it.

Grant Guggisberg is a senior in print journalism. Send comments to sports@spub.ksu.edu.

# Equestrian team falls to No. 5 Oklahoma St.



Matt Binter | COLLEGIAN FILE PHOTO

The K-State Equestrian team wins against Baylor in their show this past October.

Grant Guggisberg | COLLEGIAN

The sixth-ranked K-State equestrian team fell to No. 5 Oklahoma State this weekend, dropping their first match on the road of the season, 17-6.

The show at the Animal Science Arena in Stillwater, Okla., was the second meeting between the two schools this season. The Wildcats lost to Oklahoma State earlier this season, 12-7 in Manhattan.

Of the four disciplines in the competition, the Wildcats were outscored 5-1 in two of them, the Equitation on the flat and the Equitation over fences. In the Horsemanship and Reigning disciplines, the Wildcats fared better, but fell to the Cowboys 7-4.

The Wildcats narrowly lost in the Reigning competition 3-2 after getting an MVP performance from senior Tara Hallan. She beat OSU’s Rachell Shobe 71.5-69.5 and improved to 5-2 on the season. Also in reigning, junior Alecia Zimbelman posted a 66.5-0 win over OSU’s Christy McElreath.

The team also showed the progress of some of its younger riders, with freshman Hannah Ribera defeating Nichole Chirico of OSU in her first varsity ride of her collegiate career, 71.5-70.5.

The Wildcats continue the spring portion of the season with two road shows against No. 3 Texas A&M and No. 7 Baylor on Feb. 18 and 20, respectively.

# Track enjoys solid performance in Nebraska

Justin Nutter | COLLEGIAN

For the third consecutive time this season, members of the track and field team faced off against stiff competition from Big 12 opponent Nebraska. Also for the third consecutive time this season, several Wildcats had some success.

Five participants broke personal records and three posted top-three finishes at the Frank Sevine Husker Invitational on Saturday.

After the meet, which took place at the Devaney Center Indoor Track in Lincoln, Neb., head coach Cliff Rovelto said he was pleased with K-State’s overall performance despite some disadvantages the Wildcats faced due to outside factors.

“I think what we saw is kind of what we expected to see,” Rovelto said. “There was some fatigue from training and, in some cases, some of the younger kids weren’t as sure of themselves as they probably could be. But, in general, I thought they did very well as a group.”

A pair of K-State women enjoyed a strong showing in the mile, as senior Emily Dittmore and true freshman Martina Tresch finished second and fourth, respectively. Dittmore clocked in with a time of 5:00.14 and Tresch set a new personal record, crossing the finish line in 5:02.31.

Senior Lekesha Pointer-Al-len eclipsed her own record in the 600-yard run, earning a third-place finish with a time of 1:22.92.

The women’s squad also enjoyed some middle-distance success as sophomore Boglarka Bozzay posted a third-place finish in the 800-meter special invitation race. Her time of 2:09 missed an NCAA provisional qualifying mark by just .19 seconds.

“I think Boglarka ran a better race than she had run previously,” Rovelto said of Bozzay’s performance. “I think it was significantly better.”

In men’s competition, junior Jack Sachse set a personal best in the 800-meter special invitation, finishing second in 1:50.98. Like Bozzay, Sachse was just shy of a provisional mark, missing the cut-off by .48 seconds. Fellow junior Sam James finished just behind his teammate, earning third with a time of 1:51.13.

K-State also showcased a pair of relay teams - a women’s distance medley team and a men’s 4x400 relay team - and grabbed top-three finishes on both sides. The women finished in 12:04.38, which was good for second place,

and the men earned a third-place finish with a time of 3:16.51. Rovelto, who is in his 21st season with the Wildcats, acknowledged both teams showed improvement, but said there’s still work to be done.

“The guys ran fast, they ran better, but I would hope we’re still capable of doing more than that,” he said. “And the women, most kids ran about like they were expected to at this point, but we would hope that over the next two or three weeks, everybody could run faster. We weren’t disappointed at all, but we know we could continue to run faster.”

For the first time this season, the Wildcats will participate in concurrent meets when they send split squads to the ISU Invitational in Ames, Iowa, and the Tyson Invitational in Fayetteville, Ark. Both meets will take place on Friday and Saturday.



# K-State students work passionately, proud to be purple

Tyler Sharp | COLLEGIAN

K-State's student-led philanthropic campaign began its fourth year with the annual K-State PROUD Volunteer Kick-Off Event last night in the K-State Student Union.

The campaign's student-oriented mentality was on display as numerous students crowded Union Station, many already sporting the campaign's shirts for 2010 featuring a classic Willie the Wildcat on a purple background. Robert Swift, senior in political science and K-State PROUD co-chair, welcomed the crowd and provided a history of the campaign.

Only about 20 percent of K-State's budget is funded by the State of Kansas. The remainder comes from tuition dollars and donors, Swift said. Four years ago, students inspired by other actions at campuses around the nation and giving developed the campaign, he said.

Money raised by the campaign goes toward Student Opportunity Awards. There are two types of Student Opportunity Awards. One is the K-State Proud award, which is allocated to students who have exhausted all other forms of financial assistance, according to the K-State PROUD Web site. The other, the K-State

Hero award, benefits students who have shown a commitment to K-State through leadership roles, community service or other efforts benefiting student life. Anna Zeiger, senior in nutritional sciences and K-State PROUD co-chair, referred to Hero award winners as "unsung heroes."

"They may not receive recognition otherwise," she said.

In 2007, the campaign's first year, a fundraising goal of \$30,000 was set. The campaign ended up raising more than \$60,000. 2008 and 2009 saw similar fundraising goals eclipsed. The PROUD campaign is unique, Swift said.

"We want to keep this rolling," he said. For 2010, a fundraising goal of \$115,000 has been set. The culmination of efforts will come on February 27 during the men's basketball game against Missouri with the announcement of the fundraising totals.

Volunteers make up a significant portion of the campaign's support. At the event, prospective volunteers were able to sign-up for many different opportunities to solicit donations and distribute the campaign t-shirts which are available with a minimum donation of \$10. Matt Marchesini, junior in finance and management, said he plans to volunteer for

K-State PROUD because it is a worthwhile organization that "you don't see every day."

"It's great to see a student body come together for a common cause that's not athletics-based," he said. "It's not cheering on for a team, it's cheering on to make sure that K-State students just like me are able to come here and get a great education."

Michael Wesch, assistant professor of sociology, anthropology and social work and 2010 K-State PROUD honorary co-chair, said he originally thought the campaign was merely about selling t-shirts. Upon further explanation and an invitation to serve as honorary co-chair, Wesch said he began to grasp the campaign's importance.

"I think the thing that really struck me the most was when I actually started meeting some of my own students that were PROUD award winners," he said. "Who actually would not be in my classes if it were not for the awards. I thought, these are some of my favorite students and we would not even be here without it."

Wesch and his Digital Ethnography class helped create a YouTube video encapsulating the message of students helping students. During the nearly five min-

ute video, a large group of students form a "flash mob of kindness," Wesch said. The "flash mob" pools money and pays for a student's lunch in the Union food court, pays for a student's textbooks, assists a student in crossing, hands out money to students entering the Union and assist a car in parallel parking by lifting the car into its spot in Aggieville.

Other students have spread the word about K-State PROUD in different ways. Ariel Sinha, sophomore in mass communications and a member of the K-State PROUD advisory board, helped make bulletin board packets for all of the resident assistants and multicultural assistants in the residence halls.

"There really shouldn't be an excuse for not having something that represents K-State PROUD on every floor of the residence halls," she said.

Echoing similar themes, Reid Pankratz, junior in mass communications and PROUD campaign co-chair, said the most rewarding part of the PROUD campaign is making an impact.

"Upon completion of the video, going back and being able to watch everyone's reactions and the opportunity to see our actions in effect, that's when it hit me the most, the scope of the campaign."

# Flint Hills Discovery Center discussion

Tim Schrag | COLLEGIAN

The Flint Hills Discovery Center is the planned focal point of the City of Manhattan's South End Redevelopment project and the topic for discussion at 7 tonight in Forum Hall.

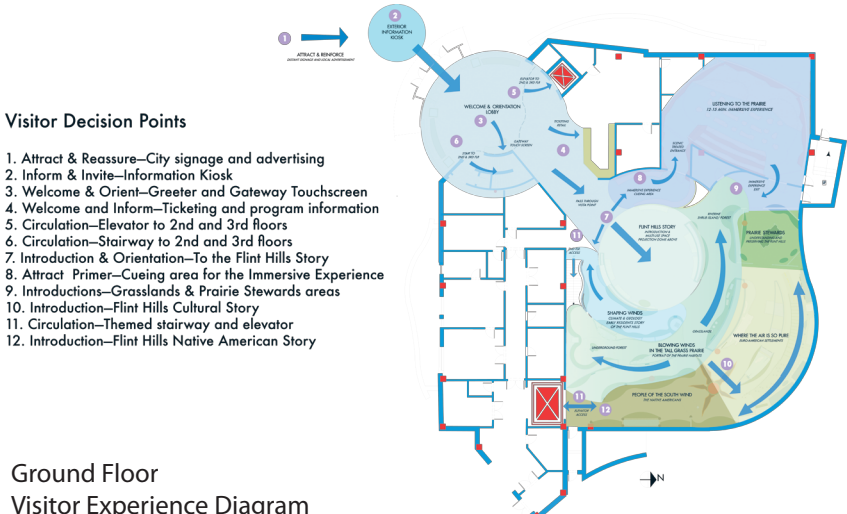
The K-State Parks and Wildlife Management club is sponsoring a discussion called "Creating a Sense of Place," lead by Bob Workman, the project's director.

Chad Erpelding, senior in park management and

conservation and president of the club, said he thought community members should attend because of its educational benefits to the community.

"We hope it's going to make a huge impact on the community and K-State," he said.

"There's a lot of speculation and we hope to educate and inspire people to promote how much the Flint Hills are part of the Manhattan community and embrace the natural and historical content of it," said Erpelding.



## POLICE REPORT

# Man brought to Mercy

Pauline Kennedy | COLLEGIAN

A one vehicle accident occurred on Sunday afternoon at the intersection of Jerusalem Road and Tuttle Creek Boulevard according to a report from the Riley County Police Department.

Kurt Cibolski, 19, of Blue Rapids, Kan. was transported to Mercy Regional Health Center by EMS and treated for minor injuries after his Mercury Cougar hit a guard rail.

WWW.  
kstatecollegian.com

**K's Nails**  
~Full Service Nail Salon~  
Pedicure & Manicure \*\$5 (\*\$23-\$12)  
Full set \$25    Fill ins \$15  
Mon.-Sat. 9:30-7:00  
2030 Tuttle Creek Blvd. (785) 776-2444

hey,  
cupcake.  
valentines day  
**ACMEGIFT**  
aggieville • 539.8899 • we deliver

**O'Malley's Alley**  
1210 MORO | 785-537-0775  
\$2 ALL DRINKS, PREMIUMS, CALLS, DRAWS, & SHOTS  
\$3<sup>50</sup> BELFAST & ENERGY BOMBS  
**FREE POOL!**  
**NOW HIRING**

**GLASS ART GLASS HEARTS**  
Several Studios • Assorted Colors and Sizes • Hanging or Sitting \$15-\$60  
**HANDMADE GLASS FLOWERS**  
20" - \$11.40 • 13" - \$10.40  
**UNUSUAL & BEAUTIFUL JEWELRY**  
(lots of purple)  
Glass Impressions • 329 Poyntz Avenue • 785-539-4610 • Tues-Fri 11-6 • Sat 10-5

Add your own personalized message to that certain someone and express your deep, heart-warming feelings.

Facials • Massage • Waxing  
Couples Room • Hair & Nails

Gift certificates are available for purchase and can be printed from our website at:  
[www.sheardynamics.net](http://www.sheardynamics.net)  
12<sup>th</sup> & Laramie in Aggieville 785-776-9100

To: Lucky Gift Recipient  
From: Intelligent Giver of the Gift  
For: \$100.00

**shear dynamics**  
salon & day spa  
shearbyjudyand

Many Valentine's Day Specials  
**Westloop Floral**  
1-800-336-7973    785-537-2845  
1130 Westport Dr    Next to Blockbuster  
[www.westloopflorist.com](http://www.westloopflorist.com)

**Kistner's Flowers**  
785.776.7989 or 800.532.3409  
[www.kistnersflowers.com](http://www.kistnersflowers.com)  
Valentine's Week Special!  
Spray roses, \$15 per bunch (while supplies last)  
We Deliver!  
Open and delivering for your convenience on Sunday Feb. 14th, Valentine's Day!  
Hwy. 177 South, Manhattan, KS 66502  
8:30 am - 5:30 pm Mon.-Fri. • 9 am - 2 pm Sat. • Closed Sunday



Nespor's is the store where **every girl** wishes **every guy** shopped for Valentine's Day.

785.539.9441  
Westloop Shopping Center

chocolate! giant smarties love potion 69 7 deadly sins cupcake mints wind up heart heart egg molder picture frames heart XL champagne glass candles pink chopsticks balloons lilies light up sex sign books head massagers daisies I ♥ U peeps pink mustaches tulips cupcake floss bubble bath

valentines day  
**ACMEGIFT**  
1227 MORO • 539.8899 • we deliver • open late

open early v-day (9!) coffee & doughnuts on us.



To place an advertisement call  
**785-532-6555**

# advertising classifieds

tuesday, february 9, 2010

kansas state collegian

page 7

## LET'S RENT

### 110 Rent-Apt. Unfurnished

**"AUGUST PRE-LEASING"** Several units available June/ August. Most units less than ten years old, energy efficient apartments. Washer/ dryer included in most units. \$300 to \$350 per bedroom. Please call for details 785-313-1739, 785-776-2102. [www.wilksapts.com](http://www.wilksapts.com).

**1015 KEARNEY. TWO-BEDROOM,** two bath. Newly constructed apartment complex. Energy efficient. Washer/ dryer. No pets. August lease. **ITSTIME2RENT.COM.** Call Susan at 785-336-1124.

**BEAUTIFUL FIVE TO EIGHT-BEDROOM!** Very cute, very nice. Many amenities and pet friendly. Call Tony at 785-341-6000.

**NEW ONE,** two, three-bedrooms. Near campus/ Aggieville. Granite, stainless steel, washer/ dryer, walk-in closets, pool, theatre, pets friendly. **www.twinrent.com.** 785-537-2096.

**ONE, TWO-BEDROOM** apartments. Close to K-State and Aggieville. Wide variety including older well-maintained to luxury new apartments. **Reasonable rates.** No pets. June and August leases. **TNT Rentals.** 785-539-5508.

### 000 Bulletin Board

### 010 Announcements

**LEARN TO FLY!** K-State Flying Club has five airplanes and lowest rates. Call 785-562-6909 or visit [www.ksu.edu/ksfc](http://www.ksu.edu/ksfc).

### 100 Housing/Real Estate

### 105 Rent-Apt. Furnished

**MANHATTAN CITY Ordinance 4814 assures every person equal opportunity in housing without distinction on account of race, sex, familial status, military status, disability, religion, age, color, national origin or ancestry. Violations should be reported to the Director of Human Resources at City Hall, 785-587-2440.**

### 110 Rent-Apt. Unfurnished

**MANHATTAN CITY Ordinance 4814 assures every person equal opportunity in housing without distinction on account of race, sex, familial status, military status, disability, religion, age, color, national origin or ancestry. Violations should be reported to the Director of Human Resources at City Hall, 785-587-2440.**

**AVAILABLE NOW** until May 31! Two-bedroom, one bath. Washer/ dryer. \$700/ month. Utilities paid. 913-522-4365.

**FOUR-BEDROOM LUXURY** apartment, across the street from west campus. Large rooms, parking and laundry. No pets and no smoking. August \$1300. [Klimekproperties@cox.net](mailto:Klimekproperties@cox.net) or 785-776-6318.

**FOUR-BEDROOM** IN refurbished house at 709 Bluemont. Two bath, laundry. No smoking/ pets \$1000/ month plus utilities. 785-341-5290.

**LEASING FOR 2010-2011.** Two or three-bedroom apartments. Walk to campus. Excellent condition/ location. [www.rentkstate.com](http://www.rentkstate.com) 785-410-2814.

**NEED A short term living space?** Have available one- three bedrooms in a four-bedroom apartment. Washer, dryer, patio, vanity in each bedroom and much more! Call and let's deal. Now through July 29. 785-341-5694.

### 110 Rent-Apt. Unfurnished

**ONE- SIX + bedroom** apartment houses. **SOME BRAND NEW.** Next to campus. Washer/ dryer. Private parking. No pets. **785-537-7050.**

**ONE/ TWO-BEDROOM** apartments. Some brand new. Half block to campus. Washer/ dryer, dishwasher. Private parking. No pets. Available August. **785-537-7050.**

**TWO AND three-bedroom. VERY CLOSE TO CAMPUS.** Washer/ dryer, air, August lease. \$350 per person. 785-776-2100 or 785-556-2233.

**TWO, THREE, FOUR-BEDROOM.** Close to campus. Central air, dishwasher, laundry in complex. No pets. 785-537-1746 or 785-539-1545.

**TWO, THREE, or four-bedroom. Close to campus.** Includes dishwasher, central air and laundry facility. No pets. **785-539-0866.**

### 117 Rent-Duplexes

**FOUR-BEDROOM DUPLEX.** Close to campus. Fireplace, dishwasher, laundry hook-up, central air. No pets. **785-539-0866.**

### 117 Rent-Duplexes

**NICE DUPLEX, 606 Vattier,** three/ four-bedroom, two bath, all major appliances, washer/ dryer, available August 1. 785-293-5197.

### 120 Rent-Houses

**1305 PIERRE** four-bedroom, two bath. Very nice, large bedrooms. Washer/ dryer, central air. **August lease.** \$1140. No pets. **785-313-3976.**

**1425 VISTA LANE.** four-bedroom house for August lease. No Pets. Call 785-313-4812.

**417 WICKHAM.** Very nice four-bedroom two bath. Washer/ dryer, dishwasher, central air. **June lease.** No pets. \$1300/ month. **785-313-3976.**

**916 VATTIER, two-bedroom.** Very nice, close to campus, washer/ dryer. June lease. No pets. Call Susan at 785-336-1124.

**APM. ONE,** two, three, four, five, six-bedroom houses and apartments. Great locations and pet friendly. Call Alliance Property Management today. 785-539-2300 [www.rentfromapm.com](http://www.rentfromapm.com).

### 110 Rent-Apt. Unfurnished

**NOW LEASING FOR FALL**

Large 2 Bedroom Apts. Cambridge Square Sandstone Pebblebrook

### 110 Rent-Apt. Unfurnished

Close to Campus

•2000 College Hts•  
•1114 Fremont•  
•519 Osage•

Open Saturday 10-3  
**537-9064**  
[www.renthrc.com](http://www.renthrc.com)

### SPACIOUS DUPLEXES

Custom built with the K-State student in mind

Each duplex features walk-in closets, all kitchen appliances, washer/ dryer, off street parking, phone and cable connections in every room, security lighting, trash and lawn care.

Security deposit is the same as one month's rent. The lease period begins August 1 for one year.

**4 BR, 2 bath 2,600 sq. ft Mondo Condo** features two living rooms, walkout upper deck, large study office, structured cable, spacious laundry room. Only \$1,550/ mo.

**4 BR, 2 bath 1,800 sq. ft Hacienda** features two living rooms, spacious laundry room. Only \$1,250/mo.

**4 BR, 2 bath 1300 sq. ft.** Only \$1,150/ mo.

**Sorry, No Pets!** Quiet neighborhood, convenient and close to campus. **Day: 313-0751 Night: 537-4682**

### 117 Rent-Duplexes

**1205 POMEROY.** Three-bedroom, two bath. Very nice. Washer/ dryer, dishwasher, central air, off-street parking, one-half block to campus. \$1050. August or June lease. Doug: 785-313-5573.

**CLEAN FOUR-BEDROOM.** Five blocks from campus. All the appliances. FREE laundry facilities, two full baths. Must see! No pets/ no smoking. August 1, 2010. 913-484-1236. \$1225-1275.

### 120 Rent-Houses

**AVAILABLE AUGUST/ June.** Two, three, four, five and six-bedrooms. Close to campus. Washer/ dryer. No pets! **785-317-5026.**

**CUTE HOME! FOUR-BEDROOM,** two to three bathrooms, well kept, many amenities, campus location. Call Tony at 785-341-6000.

**FIVE AND SIX-BEDROOM** houses for June. 713 Moro, 1141 Vista Lane, 1829 Elaine and 2054 Tecumseh. Well maintained with responsive landlord. No Pets. Call **785-313-4812.**

**FOUR AND five-bedroom house. VERY CLOSE TO CAMPUS.** Washer/ dryer, air. August lease. 785-776-2100 or 785-556-2233.

**FOUR, FIVE, six-bedroom houses.** Great locations. Pet friendly. Call Alliance Property Management today. 785-539-2300 [www.rentfromapm.com](http://www.rentfromapm.com).

**FOUR/ FIVE-BEDROOM,** two bath. Very nice, washer/ dryer. Close to campus. No pets. June/ August lease. Call Susan 785-336-1124.

**ITSTIME2RENT.COM.** One, two and four-bedrooms. Quality student housing. No pets. June- August. Call Susan at 785-336-1124.

### 117 Rent-Duplexes

**FOUR-BEDROOM TWO** bath Duplex, 915 Colorado, great condition, \$1100/ month available in August. Call Brad for details 913-484-7541.

**NEAR NEW,** large furnished four-bedroom, two bath duplex. Parking, across from Alumni Center. August possession. 785-539-4073.

**THREE BEDROOMS** close to campus, off-street parking, washer/ dryer. June or August lease. No Pets. 917 Claifin. 785-770-0062.

### 120 Rent-Houses

**1015 PIERRE.** Very nice four-bedrooms, washer/ dryer, fenced in backyard, pets considered, \$1360 a month. Call 785-770-2161.

**1110 POMEROY.** Four-bedroom, two bath. One block to campus. Washer/ dryer, dishwasher, central air, garage, \$1200. August. Doug: 785-313-5573.

**APM. ONE,** two, three, four, five, six-bedroom houses and apartments. Great locations and pet friendly. Call Alliance Property Management today. 785-539-2300 [www.rentfromapm.com](http://www.rentfromapm.com).

**ATTRACTIVE THREE-BEDROOM** brick ranch. 1709 Vaughn. Only \$1000. June 1. Cell: 785-313-0455. Home: 785-776-7706.

**FIVE- FOUR-BEDROOMS.** June leases, central air, full kitchen, washer/ dryer. Close to campus. Reasonable rent. 785-341-1897.

**FOUR TO five-bedroom.** Washer/ dryer, great location, June lease, no pets. 911 Ratione. 785-770-0062.

**FOUR, FIVE, six-bedroom** houses. Great locations. Pet friendly. Call Alliance Property Management today. 785-539-2300 [www.rentfromapm.com](http://www.rentfromapm.com).

**FOUR-BEDROOM** brick house. Washer/ dryer, appliances furnished. Low cost utilities. Nice neighborhood. Close to campus. 2436 Himes. 785-632-4892. \$1160/ month.

**FOUR-BEDROOM, TWO** bath. Houses available June, July, August leases. Off-street parking, washer/ dryer. No pets. Priced from \$1095- \$1200/ month. 785-766-9823.

**FOUR-BEDROOM,** two bath. 2425 Himes. August possession. Central air, washer/ dryer. Trash paid. No pets. \$1200. 785-587-7846.

**FOUR-BEDROOM, TWO** bath, three blocks to campus/ Aggieville. Granite counters, stainless steel appliances, flat screen TV, washer/ dryer. June lease. \$1600. 785-313-6209.

### 120 Rent-Houses

**NINE-BEDROOM HOUSE.** Multiple kitchens, baths. One block to campus. Washer/ dryer, central air. Private parking. No pets. Available August. **785-537-7050.**

**ONE AND TWO-BEDROOMS** for August. Washer/ dryer, No Pets. **785-313-4812.**

**SIX-BEDROOM HOUSE.** 805 Thurston. Washer/ dryer, central air. Private parking. No pets. Available August. **785-537-7050.**

**THREE - FOUR-BEDROOM HOUSES.** 1541 Hillcrest \$1035, June 1. 1504 University Dr. \$1380, August 1. No pets or smoking. 785-456-3021 or [babyruth@kansas.net](mailto:babyruth@kansas.net).

**THREE-BEDROOM REMODELED.** KSU location. **785-341-6000.**

**Need a Subleser Advertise**  
**785-532-6555**

### 120 Rent-Houses

**HOUSE FOR RENT,** two blocks from Aggieville, close to campus. Five-bedroom three bath, washer/ dryer included available June 1 \$1350/ month Call Brad 913-484-7541.

**LARGE FOUR-BEDROOM,** two bath. Washer/ dryer. Dishwasher, disposal, fireplace. Near Aggieville/ campus. No pets/ smoking. June lease. \$1200. 785-317-5488.

**NOW LEASING:** One, two, three, four, and five-bedroom houses and apartments for June and August. 785-539-8295.

**ROOM FOR RENT.** One block from Aggieville/ campus. \$400/ month. All utilities paid. 785-317-4843.

**THREE AND four bedrooms,** really nice houses west of campus. No pets, smoking or partying. \$900-1200. [klimekproperties@cox.net](mailto:klimekproperties@cox.net) or 785-776-6318.

**THREE, FOUR and six-bedroom** houses. Close to campus and Aggieville. 785-539-5800. [www.somersetmgmtco.com](http://www.somersetmgmtco.com).

**VERY NICE** three-bedroom brick ranch, 2505 Winne. Year lease, \$1000. Available June 1. Contact Jack Ryan at 785-313-0455 or 785-776-7706.

### 125 Sale-Houses

**MOVE-IN READY!** Less than five years old. 1300 sq. ft. Three bedrooms, two baths, corner lot, fenced backyard, two car garage. Priced less than 150K. Email Allison (ALF-ST49@ksu.edu) for more details.

### 150 Sublease

**SUBLEASER NEEDED.** February-July. February paid. One bedroom in four-bedroom, two bath apartment. Female preferred. Huge room. Furnished. \$287/ month. One block from campus. 785-317-2028.

**TWO BEDROOMS.** Summer Sublease. Central air, on-site laundry, near campus 620-583-2114.

### Reach more readers

Place your classified ad online. Get more bang for your buck.

Ads scheduled to be printed in the Collegian can be published online for \$2 more.

### 300 Employment/ Careers

### 310 Help Wanted

**THE COLLEGIAN** cannot verify the financial potential of advertisements in the Employment/ Career classification. Readers are advised to approach any such business opportunity with reasonable caution. The Collegian urges our readers to contact the Better Business Bureau, 501 SE Jefferson, Topeka, KS 66607-1190. 785-232-0454.

**ADMISSIONS REPRESENTATIVE.** Kansas State University is recruiting for several positions of Admission Representative. These individuals are responsible for the implementation of effective recruitment program within a specific geographic region as part of K-State's overall enrollment management plan. Individuals serving as Admissions Representatives work as part of a team to develop new programs and improve existing programs to serve prospective students and their families. The major responsibilities include: Serving as a primary recruitment representative; coordinating strategy and resource people for the region; developing and maintaining service relationships with high schools and community colleges; attending major community events; and coordinating efforts for the region with K-State faculty and staff, alumni, and current students. Qualifications include a recent K-State bachelor's degree; familiarity and excitement for K-State; demonstrated academic success and student involvement/ leadership skills in student groups and organized living; strong communication skills (oral/ written); strong social skills for a variety of situations; ability to work independently; overall high energy level and enthusiasm; willingness to travel extensively; and a valid driver's license. At least one successful candidate should have native or near-native Spanish language proficiency. One admissions representative will be located in Dallas, Texas, and represent the University in the state of Texas. One admissions representative will be responsible for the development and implementation of an effective multicultural student recruitment program. Individuals interested in either the Texas admissions representative position or the multicultural recruitment admissions representative position should indicate so in their letter of application. Positions will start July 6, 2010, and pay \$30,500 for 12 months. Candidate should send a letter of application, resume, transcript(s), and the names and contact information of three references to: Search Committee, New Student Services, Kansas State University, 122 Anderson Hall, Manhattan, KS 66506. Application deadline is February 12, 2010. Kansas State University is an Equal Opportunity Employer and actively seeks diversity among its employees. Background check required. Paid for by Kansas State University.

**DRINK** NOW HIRING all staff. Apply at 1206 1/2 Moro in Aggieville.

**EARN \$1000- \$3200** a month to drive new cars with ads. [www.yourdriveads.com](http://www.yourdriveads.com)

**FOR THE BEST SUMMER OF YOUR LIFE!** Are you enthusiastic, responsible and ready for the summer of your life? CAMP STARLIGHT, a sleep-away camp in Pennsylvania (2 1/2 hours from NYC) is looking for you!! Hiring individuals in: athletics, waterfront, outdoor adventure, and the arts. Great salary and travel allowance. WE WILL BE ON YOUR CAMPUS Monday February 15th. For more info [www.campstarlight.com](http://www.campstarlight.com) and to schedule a meeting: 877-875-3971 or info at [www.campstarlight.com](http://www.campstarlight.com).

**HORTICULTURE SERVICES** Garden Center is seeking part-time seasonal staff. Sales experience and plant knowledge helpful, must be available weekends. Involves lifting and physical work. Above average wages. Apply in person at 11524 Landscape Lane, St. George, KS 66535. 785-494-2418 or 785-776-0397.

**PLAY SPORTS! HAVE FUN! SAVE MONEY!** Maine camp needs counselors to teach all land, adventure and water sports. Great summer! Call 888-844-0808, apply: [campcedar.com](http://campcedar.com).

**SO LONG Saloon** is now hiring bar and wait staff. Apply in person. 1130 Moro.

**STUDENTPAYOUTS.COM.** PAID survey takers needed in Manhattan. 100% free to join. Click on surveys.

**SUMMER JOBS AND INTERNSHIPS WITH SALARY, ON-SITE HOUSING AND ALL MEALS PROVIDED!** Rock Springs 4-H Center, a nationally recognized camp and conference center, is seeking 45- 50 Summer Staff members for the coming summer. Must be energetic, enjoy working with youth and spending time outdoors. Most positions are for recreation instructors in areas including team building, horses, environmental education, rifles, trap, archery, canoes, crafts, disc golf and life guards. Positions are also available in food service, maintenance and custodial departments. Rock Springs is centrally located 14 miles South of Junction City, Kansas, on the edge of the Flint Hills. Rock Springs, in addition to salary, housing, and meals, provides staff with free wireless Internet, free resume, transcript(s), and the names and contact information of three references to: Search Committee, New Student Services, Kansas State University, 122 Anderson Hall, Manhattan, KS 66506. Application deadline is February 12, 2010. Kansas State University is an Equal Opportunity Employer and actively seeks diversity among its employees. Background check required. Paid for by Kansas State University.

**ASSISTANCE AND WELLNESS COORDINATOR.** Energetic team member needed to build volunteer network and provide information and assistance to meet the needs of older Kansans. Full time position, excellent benefits. Requires genuine concern for elders and caregivers, commitment to promoting health and wellness, demonstrated counseling skills and knowledge of public benefits and aging services. Responsible for organizing workshops and teleconferences, recruiting, training and encouraging volunteers. Requires Bachelor's degree in social work, nursing, gerontology, physical therapy or related fields. Excellent organization and communication skills and a valid driver's license. Experience in human services, health professions and/ or working with Medicare beneficiaries preferred. Send cover letter, resume and three letters of references to: North Central-Flint Hills Area Agency on Aging, 401 Houston St., Manhattan, KS 66502 by February 19. EOE/ AA. Position open until filled.

### 310 Help Wanted

**BARTENDING!** \$300 a day potential. No experience necessary. Training provided. Call 800-965-6520 extension 144.

**DRINK** NOW HIRING all staff. Apply at 1206 1/2 Moro in Aggieville.

**EARN \$1000- \$3200** a month to drive new cars with ads. [www.yourdriveads.com](http://www.yourdriveads.com)

**FOR THE BEST SUMMER OF YOUR LIFE!** Are you enthusiastic, responsible and ready for the summer of your life? CAMP STARLIGHT, a sleep-away camp in Pennsylvania (2 1/2 hours from NYC) is looking for you!! Hiring individuals in: athletics, waterfront, outdoor adventure, and the arts. Great salary and travel allowance. WE WILL BE ON YOUR CAMPUS Monday February 15th. For more info [www.campstarlight.com](http://www.campstarlight.com) and to schedule a meeting: 877-875-3971 or info at [www.campstarlight.com](http://www.campstarlight.com).

**ADMISSIONS REPRESENTATIVE.** Kansas State University is recruiting for several positions of Admission Representative. These individuals are responsible for the implementation of effective recruitment program within a specific geographic region as part of K-State's overall enrollment management plan. Individuals serving as Admissions Representatives work as part of a team to develop new programs and improve existing programs to serve prospective students and their families. The major responsibilities include: Serving as a primary recruitment representative; coordinating strategy and resource people for the region; developing and maintaining service relationships with high schools and community colleges; attending major community events; and coordinating efforts for the region with K-State faculty and staff, alumni, and current students. Qualifications include a recent K-State bachelor's degree; familiarity and excitement for K-State; demonstrated academic success and student involvement/ leadership skills in student groups and organized living; strong communication skills (oral/ written); strong social skills for a variety of situations; ability to work independently; overall high energy level and enthusiasm; willingness to travel extensively; and a valid driver's license. At least one successful candidate should have native or near-native Spanish language proficiency. One admissions representative will be located in Dallas, Texas, and represent the University in the state of Texas. One admissions representative will be responsible for the development and implementation of an effective multicultural student recruitment program. Individuals interested in either the Texas admissions representative position or the multicultural recruitment admissions representative position should indicate so in their letter of application. Positions will start July 6, 2010, and pay \$30,500 for 12 months. Candidate should send a letter of application, resume, transcript(s), and the names and contact information of three references to: Search Committee, New Student Services, Kansas State University, 122 Anderson Hall, Manhattan, KS 66506. Application deadline is February 12, 2010. Kansas State University is an Equal Opportunity Employer and actively seeks diversity among its employees. Background check required. Paid for by Kansas State University.

**DRINK** NOW HIRING all staff. Apply at 1206 1/2 Moro in Aggieville.

**EARN \$1000- \$3200** a month to drive new cars with ads. [www.yourdriveads.com](http://www.yourdriveads.com)

**FOR THE BEST SUMMER OF YOUR LIFE!** Are you enthusiastic, responsible and ready for the summer of your life? CAMP STARLIGHT, a sleep-away camp in Pennsylvania (2 1/2 hours from NYC) is looking for you!! Hiring individuals in: athletics, waterfront, outdoor adventure, and the arts. Great salary and travel allowance. WE WILL BE ON YOUR CAMPUS Monday February 15th. For more info [www.campstarlight.com](http://www.campstarlight.com) and to schedule a meeting: 877-875-3971 or info at [www.campstarlight.com](http://www.campstarlight.com).

**ADMISSIONS REPRESENTATIVE.** Kansas State University is recruiting for several positions of Admission Representative. These individuals are responsible for the implementation of effective recruitment program within a specific geographic region as part of K-State's overall enrollment management plan. Individuals serving as Admissions Representatives work as part of a team to develop new programs and improve existing programs to serve prospective students and their families. The major responsibilities include: Serving as a primary recruitment representative; coordinating strategy and resource people for the region; developing and maintaining service relationships with high schools and community colleges; attending major community events; and coordinating efforts for the region with K-State faculty and staff, alumni, and current students. Qualifications include a recent K-State bachelor's degree; familiarity and excitement for K-State; demonstrated academic success and student involvement/ leadership skills in student groups and organized living; strong communication skills (oral/ written); strong social skills for a variety of situations; ability to work independently; overall high energy level and enthusiasm; willingness to travel extensively; and a valid driver's license. At least one successful candidate should have native or near-native Spanish language proficiency. One admissions representative will be located in Dallas, Texas, and represent the University in the state of Texas. One admissions representative will be responsible for the development and implementation of an effective multicultural student recruitment program. Individuals interested in either the Texas admissions representative position or the multicultural recruitment admissions representative position should indicate so in their letter of application. Positions will start July 6, 2010, and pay \$30,500 for 12 months. Candidate should send a letter of application, resume, transcript(s), and the names and contact information of three references to: Search Committee, New Student Services, Kansas State University, 122 Anderson Hall, Manhattan, KS 66506. Application deadline is February 12, 2010. Kansas State University is an Equal Opportunity Employer and actively seeks diversity among its employees. Background check required. Paid for by Kansas State University.

**DRINK** NOW HIRING all staff. Apply at 1206 1/2 Moro in Aggieville.

**EARN \$1000- \$3200** a month to drive new cars with ads. [www.yourdriveads.com](http://www.yourdriveads.com)

**FOR THE BEST SUMMER OF YOUR LIFE!** Are you enthusiastic, responsible and ready for the summer of your life? CAMP STARLIGHT, a sleep-away camp in Pennsylvania (2 1/2 hours from NYC) is looking for you!! Hiring individuals in: athletics, waterfront, outdoor adventure, and the arts. Great salary and travel allowance. WE WILL BE ON YOUR CAMPUS Monday February 15th. For more info [www.campstarlight.com](http://www.campstarlight.com) and to schedule a meeting: 877-875-3971 or info at [www.campstarlight.com](http://www.campstarlight.com).

**ADMISSIONS REPRESENTATIVE.** Kansas State University is recruiting for several positions of Admission Representative. These individuals are responsible for the implementation of effective recruitment program within a specific geographic region as part of K-State's overall enrollment management plan. Individuals serving as Admissions Representatives work as part of a team to develop new programs and improve existing programs to serve prospective students and their families. The major responsibilities include: Serving as a primary recruitment representative; coordinating strategy and resource people for the region; developing and maintaining service relationships with high schools and community colleges; attending major community events; and coordinating efforts for the region with K-State faculty and staff, alumni, and current students. Qualifications include a recent K-State bachelor's degree; familiarity and excitement for K-State; demonstrated academic success and student involvement/ leadership skills in student groups and organized living; strong communication skills (oral/ written); strong social skills for a variety of situations; ability to work independently; overall high energy level and enthusiasm; willingness to travel extensively; and a valid driver's license. At least one successful candidate should have native or near-native Spanish language proficiency. One admissions representative will be located in Dallas, Texas, and represent the University in the state of Texas. One admissions representative will be responsible for the development and implementation of an effective multicultural student recruitment program. Individuals interested in either the Texas admissions representative position or the multicultural recruitment admissions representative position should indicate so in their letter of application. Positions will start July 6, 2010, and pay \$30,500 for 12 months. Candidate should send a letter of application, resume, transcript(s), and the names and contact information of three references to: Search Committee, New Student Services, Kansas State University, 122 Anderson Hall, Manhattan, KS 66506. Application deadline is February 12, 2010. Kansas State University is an Equal Opportunity Employer and actively seeks diversity among its employees. Background check required. Paid for by Kansas State University.

**DRINK** NOW HIRING all staff. Apply at 1206 1/2 Moro in Aggieville.

**EARN \$1000- \$3200** a month to drive new cars with ads. [www.yourdriveads.com](http://www.yourdriveads.com)

**FOR THE BEST SUMMER OF YOUR LIFE!** Are you enthusiastic, responsible and ready for the summer of your life? CAMP STARLIGHT, a sleep-away camp in Pennsylvania (2 1/2 hours from NYC) is looking for you!! Hiring individuals in: athletics, waterfront, outdoor adventure, and the arts. Great salary and travel allowance. WE WILL BE ON YOUR CAMP



# Chamber of Commerce awards citizens for dedication

Lauren Garrison | COLLEGIAN

Last Friday, the Manhattan Area Chamber of Commerce held its annual award banquet in the K-State Student Union Ballroom. Not only was the Chamber celebrating its 85th anniversary, but awards were given to three men for their exceptional work to improve the Manhattan area.

The awards included the Citizen of the Year Award and the Volunteer of the Year Award, both for the year 2009, and also the Little Apple Cornerstone Award. Every year, nominations are taken by Manhattan citizens for people who should be recognized for their strong leadership abilities, among other qualities, said Lyle Butler, president and CEO of the Chamber.

During her time as chairwoman of the Chamber, Linda Weis decided to create a new award, the Little Apple Cornerstone Award. Periodically, the Chamber has given out other special awards, like this one, to recognize significant leaders in the Manhattan community.

Butler said Weis created the award because she felt community leaders who have done very significant things for the city in the past should be rewarded for their efforts. More specifically, the award is for individuals from the community who have changed or greatly impacted the city.

"[It's for] people that made leadership decisions that made a cornerstone which changed and improved the city," Butler said.

The first-ever winner of the Cornerstone Award is Dr. Eugene Klingler, who is the medical director for Manhattan Surgical Center. Klingler, 74, has been a Manhattan resident since 1968, and has served as mayor for the city three times.

Klingler received his medical degree at the University of Kansas, and was a practicing surgeon for Surgical Associates until 2000, when he was offered the position of medical director for the center.

He said he was worried his age might affect his ability to perform well as a surgeon, so he chose to take the new job.

Dr. Dan Yunk, vice chair for the Chamber, presented the award to Klingler, crediting him with fostering a deal between the developer for the Manhattan Town Center Mall and the City.

"I was very surprised; it caught me completely off-guard," Klingler said. "I felt humbled because there were so many people involved with the downtown development."

Klingler was mayor during the ribbon-cutting

ceremony for the mall. He said the first time he was mayor, there were some "bare knuckle" negotiations with the developer of the mall, which had already been in the design phases of the project construction.

The Volunteer of the Year Award was given next to Richard Jankovich, chair for the Airport Advisory Board, for his volunteer work as chair for the board.

He was also credited for his work in helping introduce a commercial, non-stop jet service between Manhattan and Dallas-Fort Worth at Manhattan Regional Airport.

"Rich has gone all over the country to try and land a commercial jet service for Manhattan," Butler said.

Jankovich's work on the board translated into two, soon to be three, roundtrip flights to Dallas-Fort Worth. In order to do so, he had to travel to talk with several different airlines, and open and close deals with two airlines to bring commercial airline service to Manhattan.

The volunteer award originated in 1990 as a way to express appreciation for the hard work and dedication of a Chamber member to the Manhattan community. This award is given to a member of the Chamber because all of the people who work in the three divisions of the Chamber are volunteers.

Jankovich has been a Manhattan resident since birth, and he has donated much of his time volunteering for Manhattan organizations, like the Chamber and the airport advisory board.

The final award, the Lud Fiser Citizen of the Year Award, was given to the owner and founder of GTM Sportswear, Dave Dreiling. Rich Seidler, a member of the board of directors for the Chamber, presented the award to Dreiling.

This award originated in 1967, but was renamed in 1990 to honor the late Lud Fiser, who served as executive director of the Chamber for 27 years.

"[Fiser] was also a great volunteer, and he was very popular in the City," Butler said.

The Citizen of the Year Award is given to a community member who has made "outstanding and repeated contributions to the progress of the our community over several years," according to a news release from the Chamber.

Dreiling is a K-State graduate, and has also been working to create a new major for K-State students in Entrepreneurship, which can now be taken as a minor. He also helped initiate the new K-State Center for the Advancement of Entrepreneurship program.



COURTESY PHOTO  
Don Wissman (left), a past recipient of the Citizen of the Year award, presented the Volunteer of the Year award to Richard Jankovich, chair for the Airport Advisory Board, who has helped bring a commercial jet service to the Manhattan area through the Manhattan Regional Airport.

Dreiling said he felt he was recognized for his progress with the program at K-State, and for his work in starting the Council of Civic Organizations.

"I bring the presidents of different clubs in the Manhattan area together once a month for lunch," Dreiling said. "We identify opportunities and brainstorm how the improve the city of Manhattan."

Butler said another reason why Dreiling was the chosen recipient for the award was because of a half-million dollar donation he made to the city. The donation will go to the improvement of the Pavilion in Manhattan City Park.

"Without that donation, [the Pavilion] wouldn't have the quality or outside appearance it will now," Butler said.

The award banquet finished with Dreiling's acceptance speech, and the evening ended with congratulations to each of the winners.

YOUR  
AD  
HERE!

Collegian Advertising  
118 Kedzie  
785-532-6560

see this??  
so does everyone else!

ADVERTISE • 785.532.6560

DLP Digital Cinema®  
In all Auditoriums

Carmike Cinemas®

SETH CHILDS 12

2610 FARM BUREAU RD. • 785-776-9886

ALL STADIUM SEATING  
STUDENT \$7.25 WITH I.D.

When in Rome PG-13 5:20 7:30 9:55

Edge of Darkness R 4:00 7:15 10:05

Extraordinary Measures PG 4:20 7:05 9:35

The Tooth Fairy PG 4:10 7:00 9:30

Legion R 4:15 7:10 9:40

Book of Eli, The R 3:45 6:45 9:50

Leap Year PG 4:05 9:10

Sherlock Holmes PG-13 3:40 6:35 9:25

Alvin and the Chipmunks, The SQ PG 6:30

Avatar 3D PG-13 4:30 5:00 8:00 9:30

Young Victoria, The PG 4:45 7:25 10:00

Lovely Bones, The PG-13 3:55 6:50 9:45

ALL SHOWTIMES INCLUDE PRE-FEATURE CONTENT • www.carmike.com

Start your day  
with the  
Collegian

NOW LEASING FOR FALL 2010

Chase Manhattan Apartments  
1409 Chase Place  
Corner of Claflin & College  
(785) 776-3663

Studios, 1, 2, 3, 4 Bedroom Units

Campus East Apartments  
1422 McCain Lane  
Corner of Claflin & McCain  
(785) 539-5911

Pets Welcome

Founders Hill Apartments  
1401 College Avenue  
Corner of Claflin & College  
(785) 539-4600

Www.firstmanagementinc.com

Woodway Apartments  
2420 Greenbriar Drive  
Corner of Kimball & College  
(785) 537-7007

MPM

Moore Property  
Management  
Since 1974

1125 Laramie Suite C  
Manhattan, KS 66502

537-0205

Now  
Leasing  
for the 2010-2011  
school year.

Visit our website  
www.moorepropertymanagement.com  
for Availability

see this??  
so does everyone else!

ADVERTISE • 785.532.6560

ENGINEERING  
CAREER FAIR

Tues. Feb. 9, 2010  
11 am - 4 pm  
K-State Union 2nd Floor

Sponsored by College of Engineering, Multicultural  
Engineering Program, Career and Employment Services

Day of career fair

Things to do:

☐ Wake up with confidence

☐ Attend Engineering Career Fair

☐ Network with employers

☐ Ask about Engineering Alternative Spring Break

☐ Celebrate a job well done!

Kansas State University • Career and Employment Services • 100 Holtz Hall  
(785) 532-6506 • ces@k-state.edu • www.k-state.edu/ces

SALON 1

3110 Anderson Ave  
Manhattan, KS 66503

\$40 Brazilian Waxes

\$40 Partial Hilite  
add another color only \$5

\$20 Pedicure

\$20 1 Hour Swedish Massage

\$25 1 Month Unlimited Tanning

With This Coupon. Not valid w/any other special.

exp. 2/27/10 785-539-3626

H

Snack Time  
didn't end with  
gradeschool...

INTRODUCING HARRY'S  
BAR SNACKS & SMALL PLATES

SERVED 4-7 P.M.  
MONDAY THROUGH SATURDAY  
(ONLY IN THE COCKTAIL/BAR AREA.)

FEATURING:

HARRY'S LOADED POPCORN

CHICKEN & BACON KABOBS

BRAISED PORK SOFT TACOS

SHIITAKE MUSHROOM LETTUCE WRAPS

PEEL & EAT SHRIMP

FOR AROUND \$4 THEY ARE  
PERFECT ON A STUDENT BUDGET.

Visit www.harrysmanhattan.com for more information.

Upgraded GE Appliances

Find us on Facebook at  
http://bit.ly/westchesterparkapartments

Responsive 24-Hour Emergency Staff

24-Hour Fitness Center

Two Swimming Pools

A great place for students with  
junior standing or above!

Westchester Park  
APARTMENT RESIDENCES

Tranquil Location. Thoughtful Design.  
Sensible Choice.

Visit us Today for Summer and Fall Leasing!

www.WestchesterParkApts.com

Off of Candlewood Dr.  
785-776-1118

2010 Royal Purple Yearbook & DVD  
presents

KING & QUEEN

NOMINATIONS

Who will you nominate to be the next Royal Purple Royalty?

CHECK OUT ROYAL PURPLE ROYALTY AT ROYALPURPLE.KSU.EDU AND NOMINATE ONLINE TODAY!

NOMINATIONS ARE DUE FEB. 12 BY 5 P.M.

THE FOLLOWING MAY NOMINATE REPRESENTATIVES FOR THE RP KING & QUEEN:

RP

Telling the stories of Kansas State University since 1909  
The Royal Purple Yearbook & DVD  
royalpurple.ksu.edu

ALL STUDENT AND ACADEMIC ORGANIZATIONS

ALL CAMPUS HOUSING AND SCHOLARSHIP HALLS

ALL GREEK HOUSES